



Cindy Fang

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art direction | visual design

Education

Savannah College of Art and Design, Atlanta, GA

Expected Graduation 2018

Master of Arts in Advertising

Kennesaw State University, Marietta, GA

2014

Bachelor of Science in Technical

Communication with a minor in

Business Administration

North China University of Technology, Beijing, China

2011

Bachelor of Arts in English

Experience

Oyoyo Studio Freelance Visual Designer

Atlanta, GA | 2016–Present

Provide effective and comprehensive customer solutions and unique user experiences for professional web and application product needs.

AT&T and SCAD Collaborative Learning Center Art Director

Atlanta, GA | 2017

SCAD is collaborating with AT&T to research and develop new visual concepts for AT&T's future branding. My team participated through initial concept ideation, visual design process, and final design mockups.

VMware AirWatch Localization Specialist

Atlanta, GA | 2015–2016

Closely worked with product management to learn product offerings; interpreted and translated technical and non-technical documents. Performed software testing and troubleshooting; Finalized daily tasks and successfully met projects deadlines; exceeded yearly performance goals and earned salary increase.

Alston & Bird, LLP Project Assistant

Atlanta, GA | 2015

Oversaw document translation and review of cross-national litigation cases, such as the Chinese Drywall litigation, Hao Zhang indictment, Vringo v. ZTE litigation, and other in-house projects with Alston & Bird Special Resources.

Valve Solutions, Inc Communications Designer

Atlanta, GA | 2014–2015

Edited website content for marketing purposes; updated and designed office material such as brochures and flyers; proposed and implemented cost cutting initiatives. Supported customer order tracking procedures.

Skills

Adobe Creative Cloud

Photoshop, InDesign, Illustrator, Dreamweaver, Acrobat

Design Concentration

Typography, Branding and Identity, User Interface/Experience Design

Microsoft Office Suite

Microsoft Word, Excel, PowerPoint

Marketing

SEO, Social Media, Wordpress

Programming

HTML, CSS, jQuery

Language

English, Chinese Mandarin, Japanese

Business Interpretation

English to Chinese and vice versa

Soft skills

Leadership, Strategy, A team player, Problem-solving, Creativity